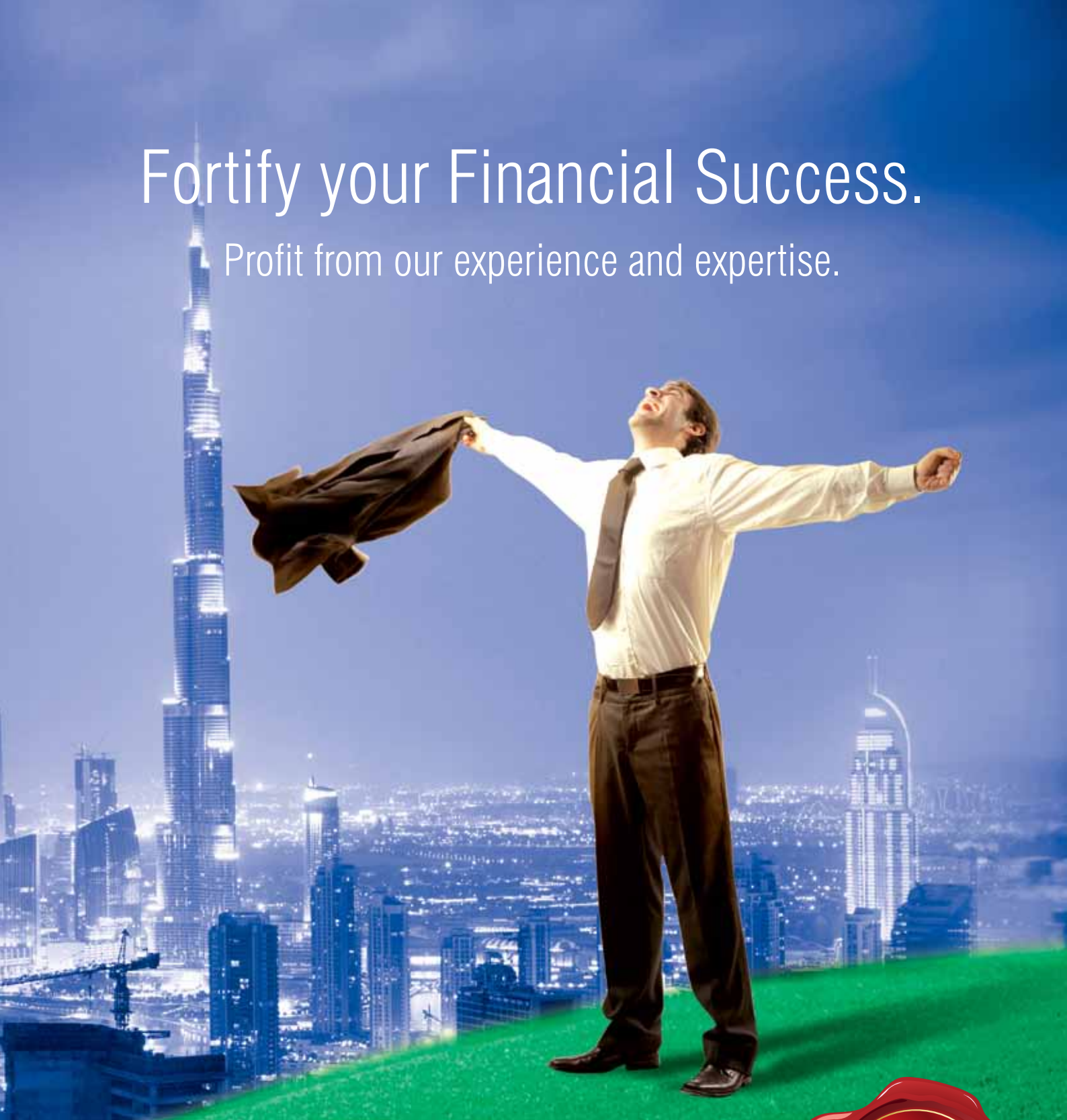


Fortify your Financial Success.

Profit from our experience and expertise.



The Trusted Partner in Wealth
Creation and Management.



Barjeel  **بارجيل**
Driven by Trust **عنوان الثقة**
Equities - Derivatives - Mutual Funds - Commodities
BARJEEL GEOJIT SECURITIES (L.L.C.)



Dynamic Growth. Uncompromising Values. Enduring Vitality.

From a humble dream in 2001 to its dynamic reality today and a future ripe with possibilities, Barjeel Geojit has come a long way. Just a few short years back, Barjeel Geojit embarked to create history as the first of its kind financial services entity in the region. A decade later, the Company is still proudly celebrating path breaking product innovations and unmatched service excellence.



Comprehensive Insights. A Wide Product Range. A Holistic Approach.

Barjeel delivers a comprehensive set of products and services designed to meet the needs of diverse individuals, businesses and corporations. Our clients call us when they need help with strategic, long term financial planning.

Among the many strengths that distinguish Barjeel in the marketplace are our:

- ✓ Extensive expertise in Financial Markets
- ✓ Broad and evolving service offerings
- ✓ Proven and experienced management team

We offer our clients a distinct value proposition, combining a global reach and access to a broad range of investment products and services. **Our acclaimed customer-focus is all about delivering innovative and integrated solutions synchronised with your distinct needs and objectives.**

Salient Features

- ✓ Commendable Credentials - Part of Geojit BNP Paribas Financial Services Ltd.
- ✓ Legacy of Success
- ✓ Strong Heritage
- ✓ Solid Fundamentals





One Barjeel for all your diverse needs

We have extensive expertise in helping our clients, achieve higher returns on their investments, along with providing **full financial advisory and portfolio planning**.

Although their needs and desires differ in nature, all our clients are looking for a trusted professional to lead the way. That's where we come in. We have the tools necessary to create a custom investment strategy. We have the depth and breadth to provide all the available investments and solutions required to implement your strategy. We employ a team-based approach to ensure a high level of service and to ensure that your personalized plan and strategy are continually on track.

One of the First Licensed Financial Monetary Intermediary in the Region

Barjeel's true strength lies in its people, extensive geographic footprint, superb operational efficiency and consistent profitability. The Barjeel brand is a trusted household name, relied upon by thousands of Investors in the region.

Barjeel Geojit Securities L.L.C. is one of the first Licensed Financial Monetary Intermediary, by dealing in a wide range of Financial Instruments & Products.

The financial and products include shares, bonds, mutual funds, commodities, currencies etc., from all the major markets in the world, particularly India and the US. Barjeel is also a Broker/Clearing Member of the Dubai Gold & Commodities Exchange.

Barjeel Geojit currently has branches in Dubai, Abu Dhabi, Sharjah, Ras Al Khaimah and in Al Ain. **Today, we serve more than 40,000 investors with about AED 1.6 billion of assets under management.**



"We are proud of Barjeel Geojit's many accomplishments and success in the industry.

And I would like to thank everyone – our people, our shareholders, our associates, our partners and most of all, the thousands of customers who continue to believe in us – the future is indeed - ripe with possibilities."

H.H. Sheikh Sultan Bin Saud Al Qassimi



Mission Statement

“

To be a leading financial and commodities markets intermediary for all our individual and institutional clients and to continually strive to raise our product and service standards by intelligent application of technology and processes.

”



In the Arabic lexicon, the word ‘Barjeel’ signifies a ‘wind-tower’. In this traditional wind structure, air flows freely creating light, airy currents.

Barjeel Geojit greatly owes its genesis to this symbolism associated with the timeless Barjeel (Wind Towers) of Arabia.

Barjeel is part of this ancient heritage symbolizing enduring values. It was an intelligent application of technology and function in its time.

In the same vein, Barjeel Geojit is today in the forefront in applying appropriate technology to enhance the value of its services. The logo’s stylized presentation of the wind tower also lends a touch of modernity.



The Barjeel Expertise

Barjeel has experience and expertise across all levels of financial services.

Our expertise covers the functional areas and products that support them. Coupled with best practice approach and our solutions base, our knowledge can ensure we give our clients what they ask for with a level of quality that exceeds our competition

Our impeccable credentials and functioning under a regulatory framework help us to offer a high quality of services. To ensure that our client's investments match their risk-return-liquidity objectives, we educate and counsel them on various issues of investment and help them to select a suitably diversified portfolio of a variety of assets.



The Barjeel Organization

Barjeel Geojit Securities L.L.C. is a joint venture between Sheikh Sultan Bin Saud Al Qassemi and India based Geojit BNP Paribas Financial Services Limited.

The Sharjah based Sheikh Sultan Bin Al Saud Al Qassimi who has a diversified interest in the areas of Construction, Real Estate and Investments.

Geojit BNP Paribas Financial Services Limited, one of the largest retail brokerage houses from India. Geojit is widely credited with playing a pioneering role in the Indian Capital

Market and currently services more than 530,000 discerning investors through a network of more than 540 offices. BNP Paribas, the leading French Banking Group has acquired 34.05% equity stake in Geojit Financial Services Ltd, which is reported to be one of the biggest foreign investments in an Indian retail broking business.

Mr. K V Shamsudheen, a resident of UAE who is associated with the Indian financial markets for the last three decades.



Chairman

H. H. Sheikh Sultan Bin Saud Al Qassimi

Directors

Mr. C.J George

Mr. K.V. Shamsudheen

CEO

Mr. Krishnan Ramachandran



Our Core Service Offerings

Barjeel has always been there for its customers through both good and tough times. We have strong fundamentals - significant market insights, deep understanding of customers - and consistently been resilient, robust and stable.

Despite today's challenging times, Barjeel continues to win and retain business, demonstrating the confidence of our customers, support of our partners and strength of our operations.

Equities

Mutual Funds

Commodities



Barjeel Geojit - Global Services

Barjeel is actively involved in promoting the niche markets and financial products of emerging economics including China, Russia, Brazil, UAE and India.

India figures prominently in the preferred list. We are excited about focusing our energies on becoming the foremost player facilitating investments in India. The fact remains that it is today one of the most sought after investment destinations in the world.



Indian Markets

- ✓ Securities & Derivates Trading
- ✓ National Stock Exchange of India (NSE)
- ✓ And Bombay Stock Exchange (BSE) Depository Services
- ✓ Distribution of Mutual Fund Schemes
- ✓ Portfolio Management
- ✓ Customized Wealth Management Solutions



US & European Markets

- ✓ Equities & Derivates Trading
- ✓ In the US and European Markets
- ✓ Commodity Trading – International Markets
- ✓ Distribution of Off-shore Funds / Alternate Investment Products



UAE Markets

- ✓ Gold, Commodity & Currency Trading
- ✓ Dubai Gold & Commodities Exchange





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