

PRESS RELEASE - TOUCH MARKETING LAUNCH

Integrated Marketing Agency dedicated to Real Estate and Mortgage Agents

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Specialized Marketing Firm launched for Real Estate and Mortgage Industries

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GTA's freshest / newest Marketing Agency dedicated to Real Estate and Mortgage Agents

The real estate and mortgage industries in the GTA now have a new member in their marketing camp. Touch Marketing is an integrated marketing agency, specialized for both the industries launched by Tim Duce, an industry veteran, with years of experience serving realtors and mortgage specialists. Touch Marketing helps clients with market strategy and development, offline and online marketing, branding and identity, social media marketing, public relations and traditional marketing strategies.

With more than ___ years of experience in conventional and digital marketing, Tim will lead operations for Touch Marketing, from its office in Toronto. "We are confident and enthusiastic about the launch of Touch Marketing. Our ability to penetrate the real estate and mortgage industries through the use of proven, integrated marketing techniques will rapidly increase sales and referrals, and enable our clients to achieve their objectives," says Tim.

Why another agency? Touch Marketing works with small to medium size realtors and mortgage specialists who either don't have a marketing department or just need to add support and expertise to their own marketing departments without costly overhead. Touch Marketing is different in that they work on a retainer basis and become an integrated part of its clients' businesses as related to all things marketing.

"Touch Marketing works best with clients where every marketing dollar counts, because that's where we can prove our skill set and show the client the value of working with us. Our greatest joy comes from working with clients that are willing to try new things and integrate new marketing techniques in order to get the best value from their marketing dollars," says Tim. We even offer personalized, patented tools like E-Touch and Touch Point that include branded Magazines and Newsletters. "When our clients succeed, we succeed and that's what makes us excited to go into the office every day."

On their website - www.TouchMarketing.com, clients can learn more about the many methods of creating an effective online presence for their individual businesses while deciding if Touch Marketing will suit their needs. Some of the categories available at this site include products and services offered - including the branded Magazines and Newsletters, questions and answers, customer reviews, CEO Tim's blog, and much more. Touch Marketing's website gives a clear overview of each step to optimize the Internet as a marketing tool, especially affiliate marketing, creating loyalty, word-of-mouth online advertising, website design, pay per click management, search engine optimization, and new media such as social networking sites.

The website will be updated frequently and Touch Marketing plans to offer relevant content and the newest information on Internet marketing trends. Tim believes that when it comes to success in marketing, integration is key. Touch Marketing also helps clients to integrate social media marketing into their current campaigns but simply don't have the time, knowledge or resources.

About Touch Marketing: Touch Marketing is an experienced, real-estate and mortgage industries marketing company that specializes in improving its clients' offline and online presence, income, and traffic. Touch Marketing's expertise is in creating solid marketing strategies that can be marketed and measured via the return-on-investment for each and every marketing dollar spent.

To learn more, please visit: **www.TouchMarketing.com**