**SALES LETTER - TOUCH MARKETING**

Dear \_\_\_\_\_\_\_\_\_\_,

We are pleased to introduce **Touch Marketing** - a full service communications firm, dedicated to exclusively serve the real estate / mortgage industry.

Across the GTA, we enable busy, time-constrained real estate / mortgage agents to leverage our expertise and automate their marketing process.

We listen to where you are and where you want to be. We develop a keen insight about your business, your clients and your goals. We research your markets and your competition. And, we customize a marketing plan to deliver the results you desire.

**Key Benefits:**

* Sales Marketing Team with a proven track record of consistently creating sales and marketing successes for realtors / mortgage specialists
* Personalized tools - including your own branded Magazines and Newsletters to optimize your position in the real estate / mortgage marketplace
* Enriched web presence with web services that combine superior function with relevant, topical, focused content
* 24/7/365 support from a passionate team, dedicated to ensuring your success, with a keen insight on the real estate / mortgage industry

By teaming up with us, you can enhance your specific marketing message, generate leads and referrals, and synergistically enhance your profile in the marketplace. All, at an incredibly affordable price.

Please review the attached Brochure that spells out our expertise and your benefits in detail.

We look forward to the opportunity to work with you.

Best regards,

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