**Full-service newsletter for mortgage brokers**

With Touch Marketing’s E-touch packages can now have your own professionally written and personally branded client e-newsletter and ensuring your business is always at the forefront with your clients – and you don’t have to lift a finger!

Each newsletter is packed with current & focused mortgage and property related content designed to inform and educate while acting as a call to action. Your newsletter is also branded to your business and includes a personalized message from you as well as your full contact details.

Choose between monthly, bi-monthly or quarterly newsletters and:

* **Retain Clients – keep your name & face in front of your clients**
* **Attract Client - generate more enquiries & increase referred business**
* **Underpin your professionalism**
* **Cross-promote products**
* **Save money – excellent return on investment**
* **Free up time to service more clients and/or spend with friends & family**

E-touch newsletters are an affordable and effective solution for brokers to strengthen their client relationships to ensure you always get the business and referrals you deserve.

To view an example of the newsletter

WHAT YOU CAN EXPECT FROM OUR E-TOUCH SOLUTIONS:

* **Personalized newsletter – own logo, image and contact details, add your personal message or promotion**
* **Fully automated - WE DO EVERYTHING so you can just focus on building your business and enjoying making more money**
* **Professional design – unique to you**
* **Up to the minute industry news & content produced by leading journalists - 3 to 4 articles per newsletter**
* **Full campaign reporting & analytics – we’ll send your own branded report on newsletter performance and open rates**
* **Print ready PDF newsletters\* – reinforce your presence with the direct mail Touch**
* **More leads and business**
* **Retention of clients – your database is always warm**
* **superior brand awareness in a local level**
* **Competitive edge over the competition**

It doesn’t matter whether you have 10 or 100,000 clients; you’ll only ever pay as little as $84 per newsletter mail out (available monthly or bi-monthly) to ensure that you’re top of mind with your customers when it comes to their mortgage and finance needs.

And with your newsletter ready for dispatch within just a few working days of booking you’ll be in front of all your clients in no time. It’s that easy!