

WHY IS THERE A BUSINESS BENEFITS PROGRAM?

The Program offers a welcome alternative to rising gas prices, crowded, expensive parking spaces and congested roads. It lets your employees ride to work on YRT or Viva instead of driving.

HOW WILL THE PROGRAM HELP MY STAFF?

Traffic congestion contributes to stress, road rage and lost time. And we all pay the price. Now you can make riding to work more affordable for everyone.

By lowering the number of single occupant cars on the roads, we conserve energy and regain productive time now spent on congested roadways. The air is cleaner. We all benefit from a healthier, more pleasant environment.

WILL THE PROGRAM BE COST EFFECTIVE?

Absolutely. And here's how you could implement it. Share the cost of commuting with your employees. Elect to pay for a portion and allow them to pay the balance of the transit costs. What's more, if you buy 100 tickets/passes or more, you qualify for 15% savings under our Ride Saver Plan. Please see attached flyer.

IS THE PROGRAM GOOD FOR BUSINESS?

Yes, in more ways than one.

INCREASED PRODUCTIVITY. Your employees will arrive at work energized. They won't bring with them the frustration and trauma associated with traffic congestion or the tardiness associated with unforeseen traffic tie-ups.

SAVINGS. Your employees save money and so will you. Your investment in massive parking spaces will be reduced.

RESPONSIBLE CITIZEN. Baby boomers and Generation Xers are redefining the way Canada thinks about work. They choose socially responsible companies that are committed to the environment. They want benefits that support their lifestyles. By implementing the Program, you will be doing the right thing – for business, for employees, for the environment and for the community.

IF I ALREADY PROVIDE A PARKING BENEFIT, CAN IT BE CONVERTED TO A TRANSIT BENEFIT?

The goal of the Program is to make it economical for employees to use YRT and Viva. If you provide free or subsidized parking, you could now establish a parking "cash out", enabling employees to forego parking and cash out the value of the parking benefit.

ARE THERE OTHER BENEFITS I SHOULD KNOW ABOUT?

Combined, YRT and Viva provide more frequent service over a wider area with an expanded network of routes. In many instances, buses even drop off employees right in front of their workplace. Viva RTVs even have a dedicated work area and will soon be equipped with Wi-Fi.

In addition, employees can also take advantage of our various ongoing promotions.

RIDE SAVER – Save 15% when you pick up 100 tickets /passes or more.

50C TO GO – Connecting to GO? Just pay 50 Cents for the ride.

2 HOUR TICKET – Ride YRT and Viva as many times as you wish, for two hours on a single ticket.

RIDE FREE TO DO MORE – From June 12 to 30, noon to 2 PM, your ride is free.

HOW DO I GET STARTED?

It's easy to get the Program started in your company. Appoint a Program coordinator and have them call YRT at 905-762-2100. We will help them work out all the details. If you like, a YRT representative can visit your company to talk to employees about the Program in detail.