

# Video Demo Storyboard Ohio State University

MAY 2010

1



Welcome to Ohio University.

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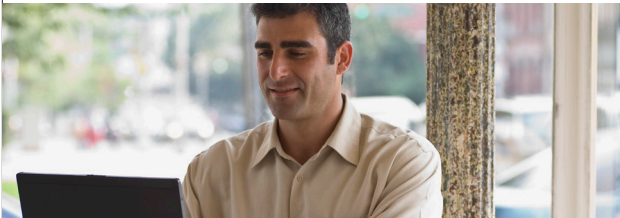
Established in 1804, Ohio University is the ninth oldest public institution of higher learning in the United States.

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We offer a variety of highly interactive distance education programs that provide working professionals with the...

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convenience and flexibility to further their education from home or the office while they continue to build their careers.

5



Ohio University's goal is to serve a wide-reaching community of learners with access to opportunities for intellectual and personal growth.

6



Let's go over to one of our students to hear about their perspective on their online learning experience.

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### MY PLACE

The best thing I like about the online learning is that it allows me to work at my pace while holding a job and taking care of my family.

8



### MY TERMS

I have access to the class 7 days per week, 24 hours per day. I can study whenever it is convenient for me.

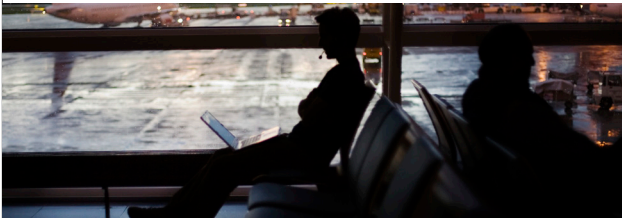
9



### MY FLEXIBILITY

It gives me the flexibility of working and going to school at the same time. I can schedule classes as I go. I can complete my assignments at any time of the day or night, depending on my availability.

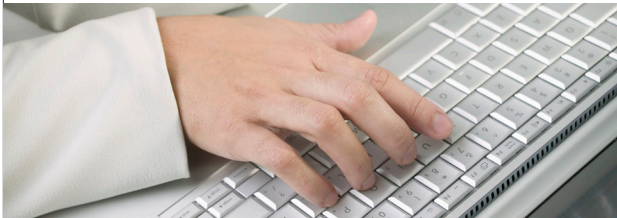
10



### MY LOCATION

I can access the program in a virtual classroom from anywhere in the world.

11



### MY STYLE

I have a different learning style, and online classes work very well for me.

12



### MY COURSE QUALITY

My instructors carefully structure the courses to ensure that the quality of my education online is comparable to the on ground program.

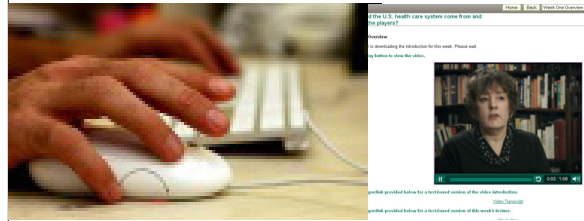
13



### MY PREFERENCE

I can learn better through student-centered learning. I am able to study the material in the way that works best for me. I can obtain the education from the comfort of my homes.

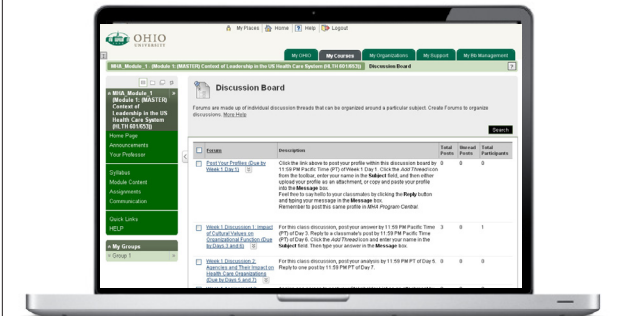
14



### MY TECHNOLOGY

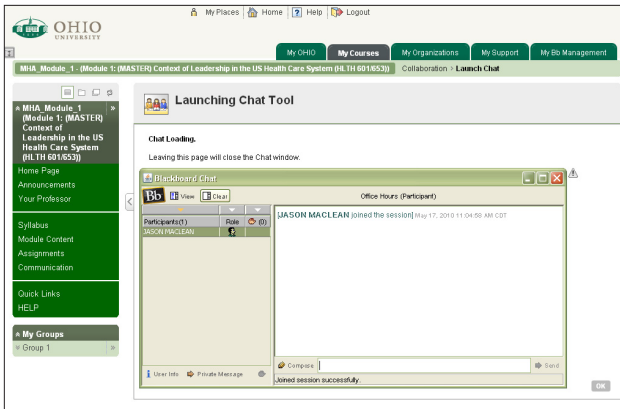
The online learning gives me an opportunity to hone my computer technology skills.

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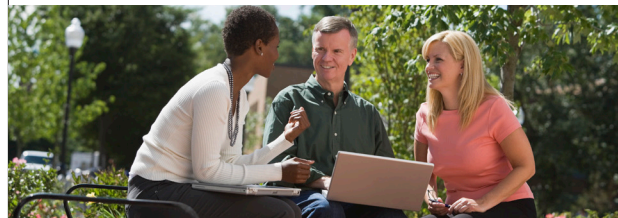
My classes incorporate Internet research, chat modules, discussion boards and interactive activities.

16



I interact in real time through chat sessions and at my convenience through discussion boards and email.

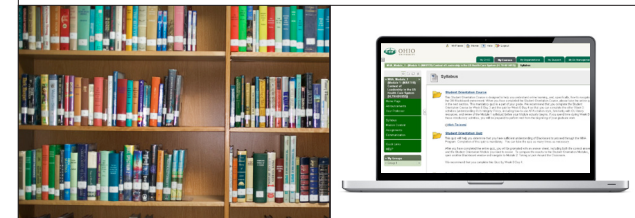
17



### MY TECHNOLOGY

I share my expertise and experience with other classmates, creating a dynamic and robust learning environment.

18



### MY TECHNOLOGY

Of course, like any university course a textbook and readings are part of my educational experience but we also have a wealth of materials online.

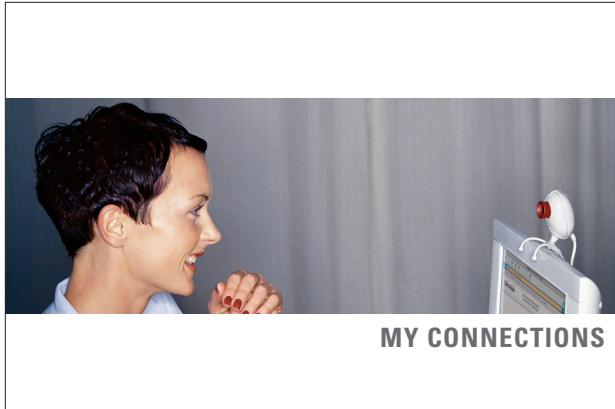


19



One of the greatest benefits of taking online classes is that I get to meet people around the world and make important connections.

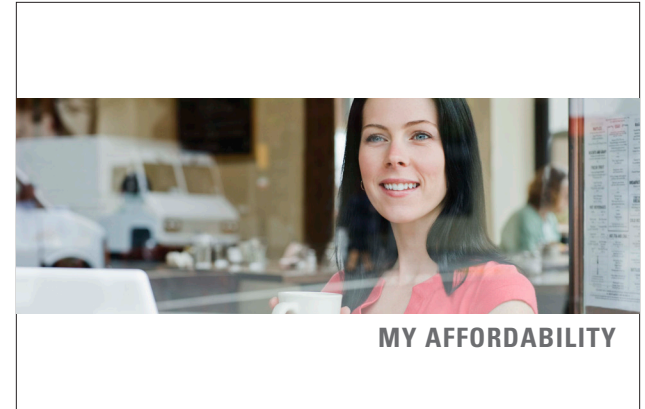
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### MY CONNECTIONS

I can also interact virtually with professors and peers. And, I can build close connections that last long after I've completed the program.

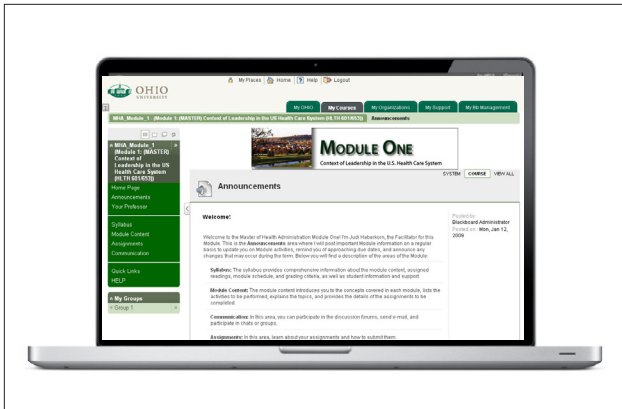
21



### MY AFFORDABILITY

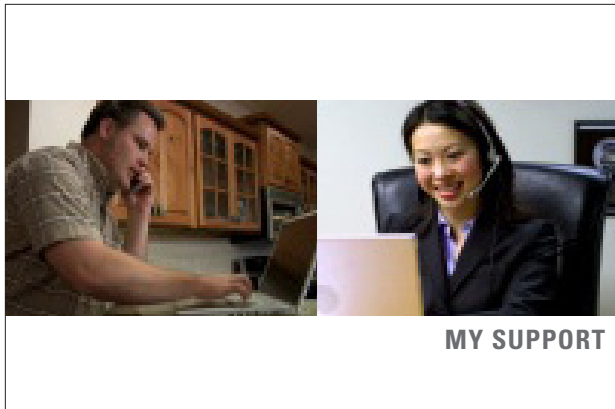
Online classes cut out much of the cost of a higher education. With an online degree, I never have to pay for housing or travel expenses between home and school.

22



My online classroom houses all the information and functionality I need to complete my courses.

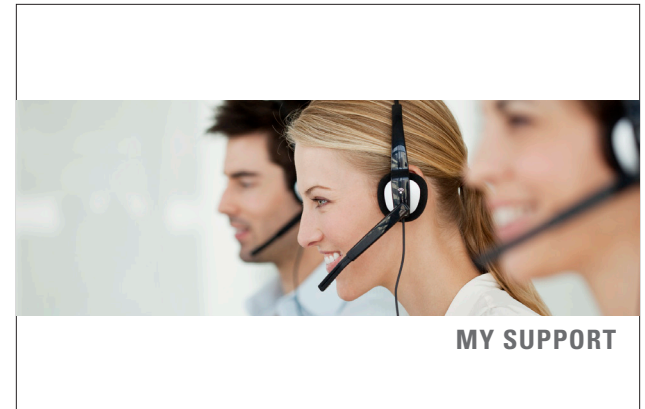
23



### MY SUPPORT

Before I begin the program, I go through an orientation to learn how to navigate and use the features.

24



### MY SUPPORT

In addition I also have access to a help desk 365 days a year for any technical questions at any time of the day or night.

25



### MY DEGREE

The degree I earn upon completing the one program is the same degree earned by any student on campus and the quality of...

26



### MY DEGREE

education also matches that of the traditional campus based programs.

27



### MY FAMILY BALANCE

As a parent, my online classes are ideal as they allow me to work around my life.

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I still have time with my children, and then complete my class assignments when they go to bed at night. I don't have to miss out on family time ever.

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I have made the decision. How about you?

30



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